

# How to View and Test an Ad

This is a tutorial on how to view and test your ad in eZanga AdPad®.

## 1. Login to AdPad®

**AdPad®** Advertising with effective and targeted results.

**Advanced Time Targeting**

Day	Ad Day	Morning	9-5	Evening	Custom
Monday	Ad Day	Morning	9-5	Evening	Custom
Tuesday	Ad Day	Morning	9-5	Evening	Custom
Wednesday	Ad Day	Morning	9-5	Evening	Custom
Thursday	Ad Day	Morning	9-5	Evening	Custom
Friday	Ad Day	Morning	9-5	Evening	Custom
Saturday	Ad Day	Morning	9-5	Evening	Custom
Sunday	Ad Day	Morning	9-5	Evening	Custom

**Geo View Data**

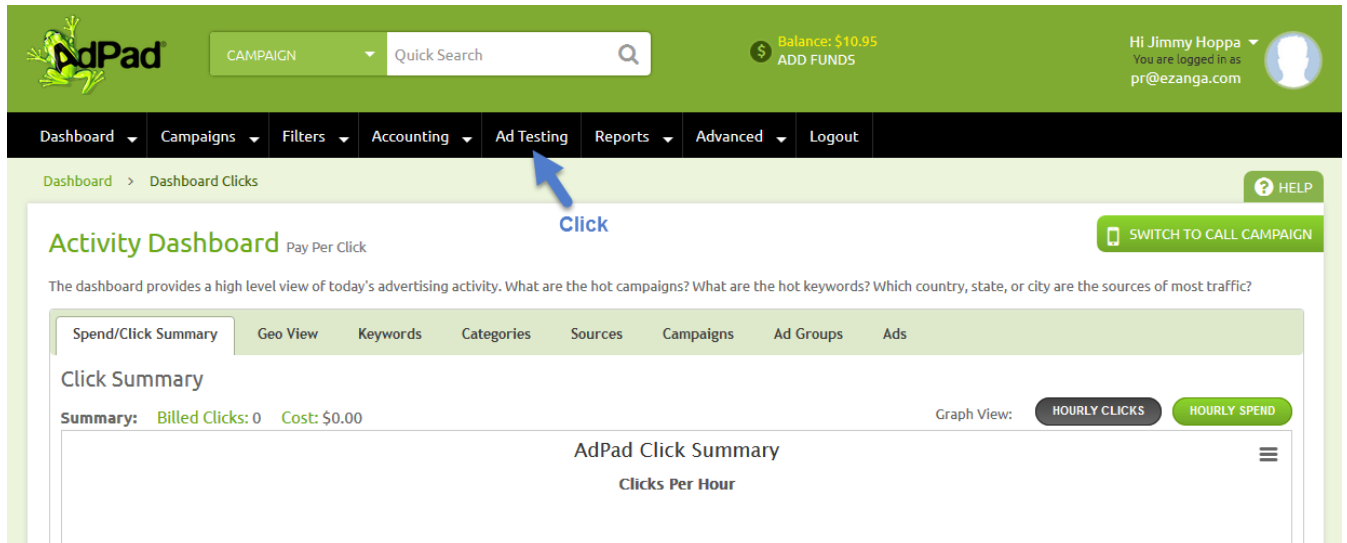
Chart View

Legend: United States (Green), Canada (Red), UK France (Blue), Australia (Orange), Other (Dark us / Not Au / Non-Ad) (Purple)

User ID:  Password:   Remember Me   [Forgot Password](#)

Welcome to eZanga AdPad®

## 2. Click 'Ad Testing'



The screenshot displays the AdPad dashboard interface. At the top left is the AdPad logo. To its right is a navigation bar with a 'CAMPAIGN' dropdown, a 'Quick Search' input field with a magnifying glass icon, and a balance indicator showing '\$10.95' and an 'ADD FUNDS' button. On the far right of the top bar, the user's name 'Hi Jimmy Hoppa' is displayed, along with the text 'You are logged in as pr@ezanga.com' and a profile picture icon.

Below the top bar is a dark navigation menu with several items: 'Dashboard', 'Campaigns', 'Filters', 'Accounting', 'Ad Testing', 'Reports', 'Advanced', and 'Logout'. A blue arrow points to the 'Ad Testing' menu item.

Underneath the navigation menu is a breadcrumb trail: 'Dashboard > Dashboard Clicks'. To the right of this trail is a 'HELP' button with a question mark icon. Below the breadcrumb is the main content area, which is titled 'Activity Dashboard Pay Per Click'. A 'SWITCH TO CALL CAMPAIGN' button is located in the top right corner of this section.

The main content area contains a descriptive paragraph: 'The dashboard provides a high level view of today's advertising activity. What are the hot campaigns? What are the hot keywords? Which country, state, or city are the sources of most traffic?'. Below this paragraph is a tabbed interface with the following tabs: 'Spend/Click Summary', 'Geo View', 'Keywords', 'Categories', 'Sources', 'Campaigns', 'Ad Groups', and 'Ads'. The 'Spend/Click Summary' tab is currently selected.

Under the 'Spend/Click Summary' tab, there is a 'Click Summary' section. It displays a 'Summary:' line with 'Billed Clicks: 0' and 'Cost: \$0.00'. To the right of this summary is a 'Graph View:' section with two buttons: 'HOURLY CLICKS' and 'HOURLY SPEND'. Below the summary and graph view is a large empty box titled 'AdPad Click Summary' with the subtitle 'Clicks Per Hour' and a hamburger menu icon on the right side.

### 3. Enter a Keyword from Your Ad Group. Click 'Search'

The screenshot shows the AdPad user interface. At the top, there is a green header with the AdPad logo on the left, a 'CAMPAIGN' dropdown menu, a 'Quick Search' input field with a magnifying glass icon, a balance indicator showing '\$10.95' and an 'ADD FUNDS' button, and a user profile for 'Hi Jimmy Hoppa' with the email 'pr@ezanga.com'. Below the header is a black navigation bar with menu items: Dashboard, Campaigns, Filters, Accounting, Ad Testing, Reports, Advanced, and Logout. The main content area has a breadcrumb trail 'Ad Testing > Test Your Ad' and a 'HELP' button. The central section is titled 'Test Your Running Ads' and contains the text: 'Once your campaigns are active on the network you can use this screen to see if they are responding to your keywords.' To the right of this text is a 'Search Query' box. A blue arrow labeled 'Enter Keyword' points to the search input field within this box, which contains the placeholder text 'Enter keywords from any part of your campaign.' Another blue arrow labeled 'Click' points to a green 'SEARCH' button located at the bottom right of the search query box.

## 4. View Your Ad

Only ads that are active, running, and using the keyword you searched will appear. To see the campaign information for that ad, click on the Campaign ID. To see the ad group information, click on the Ad Group ID. To test the ad's link and destination URL, click on the link in 'Matching Ad.'

The screenshot shows a web application interface for testing ads. At the top is a navigation bar with links: Dashboard, Campaigns, Filters, Accounting, Ad Testing, Reports, Advanced, and Logout. Below the navigation bar is a breadcrumb trail: Ad Testing > Test Your Ad. On the right side, there is a HELP button.

### Test Your Running Ads

Once your campaigns are active on the network you can use this screen to see if they are responding to your keywords.

**Matching Ad's:** 3  
**Category:** unknown  
**Query:** [redacted]

### Search Query

Search Campaigns

SEARCH

No	Ad ID	Campaign ID	Ad Group ID	Matching Type	Matching Ad	Bid
1	97	74	97	Broad	Today May 26 2016 Today May 26 2016 Today May 26 2016 Today May 26 2016 Today+May+26+2016	0.1200
2	3	4	4		Test campaign Test campaign Test campaign Test+campaign	0.0800
3	211	163	223	Broad	First Test user campaign First Test user campaign\nFirst Test user campaign First+Test+user+campaign	0.0100

If you see a problem with your ad or want to make changes, see [How to Edit Your Campaign](#), [How to Edit Your Ad](#), or [How to Edit Your Keywords](#).