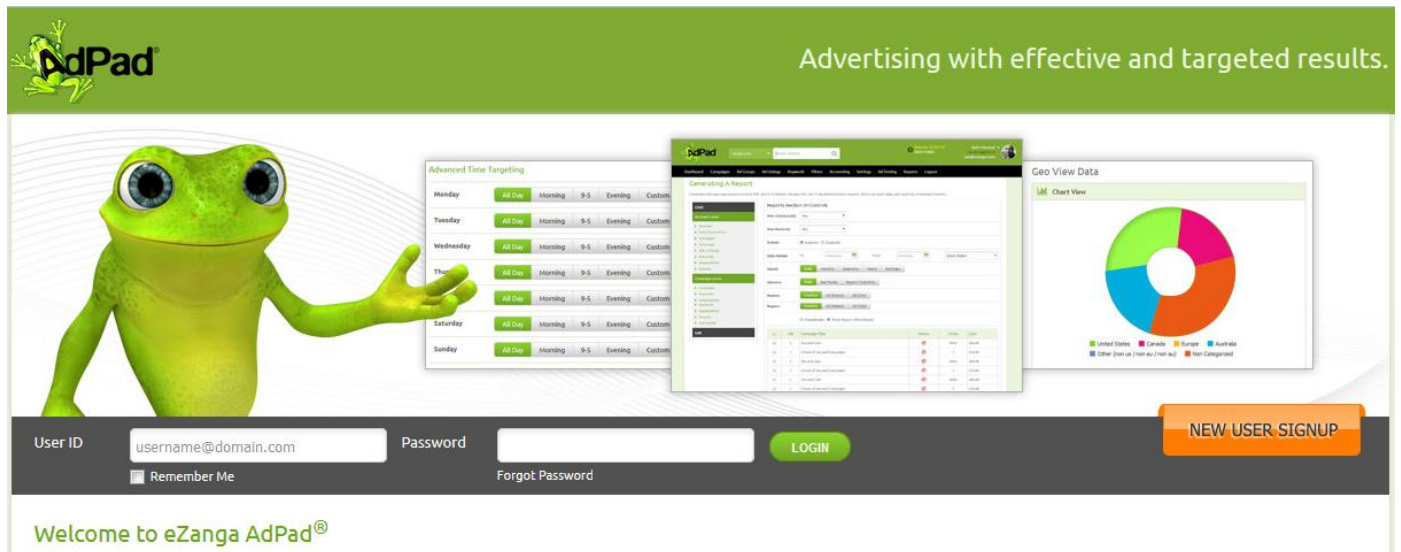


How to Edit a Campaign

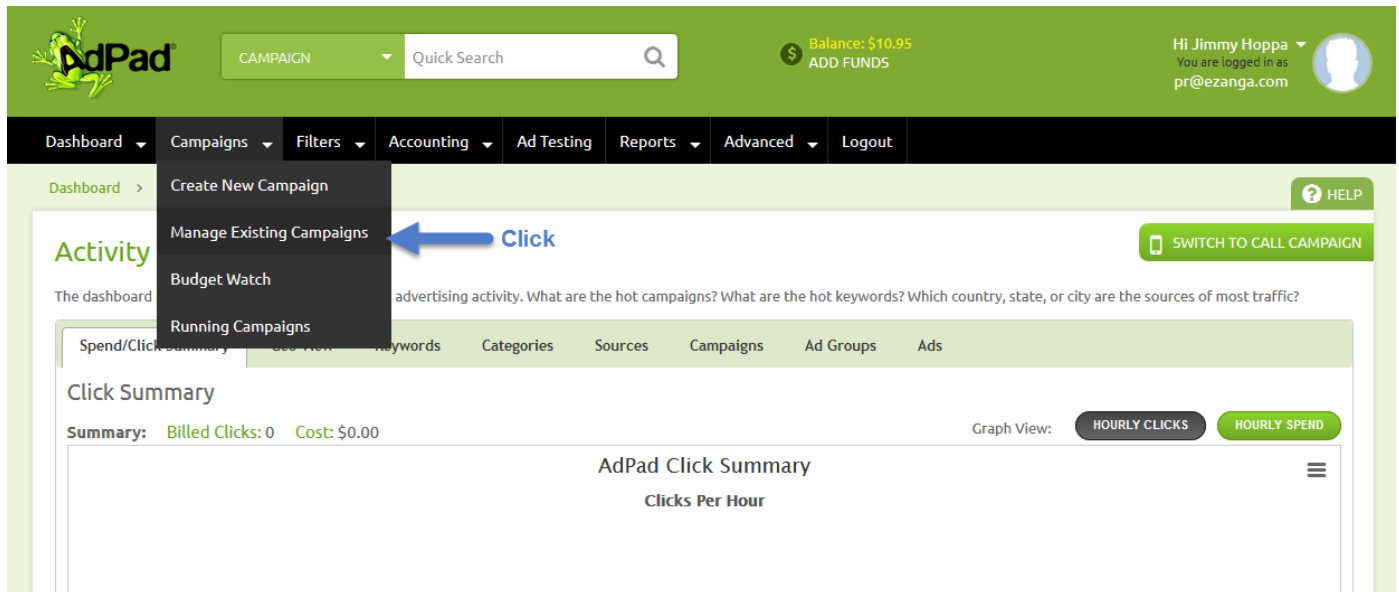
Now that you've created your campaign, you'll probably need to occasionally make some changes. Editing is simple, just follow these steps.

1. Login to AdPad®



The screenshot displays the AdPad user interface. At the top left is the AdPad logo featuring a green frog. The top right contains the slogan "Advertising with effective and targeted results." Below the header, a green frog mascot is shown on the left, gesturing towards three panels: "Advanced Time Targeting" (a table with columns for days and time slots), "Generating A Report" (a form with various filters and options), and "Geo View Data" (a donut chart showing geographical distribution). At the bottom, there is a login form with fields for "User ID" (containing "username@domain.com") and "Password", a "Remember Me" checkbox, a "Forgot Password" link, and a green "LOGIN" button. To the right of the login form is an orange "NEW USER SIGNUP" button. Below the login form, the text "Welcome to eZanga AdPad®" is displayed.

2. Go to 'Campaigns' and Click 'Manage Existing Campaigns'



The screenshot displays the AdPad dashboard interface. At the top, there is a green header with the AdPad logo on the left, a search bar labeled 'Quick Search' in the center, and a balance indicator on the right showing '\$10.95' and an 'ADD FUNDS' button. Below the header is a black navigation bar with various menu items: Dashboard, Campaigns, Filters, Accounting, Ad Testing, Reports, Advanced, and Logout. The 'Campaigns' menu is open, showing a dropdown list with three options: 'Create New Campaign', 'Manage Existing Campaigns', and 'Running Campaigns'. A blue arrow points to the 'Manage Existing Campaigns' option, with the word 'Click' written next to it. The main content area shows a 'Click Summary' section with a summary of 'Billed Clicks: 0' and 'Cost: \$0.00'. Below this is a graph titled 'AdPad Click Summary' with the subtitle 'Clicks Per Hour'. The graph area is currently empty. In the top right corner of the dashboard, there is a 'HELP' button and a 'SWITCH TO CALL CAMPAIGN' button. The user's name 'Hi Jimmy Hoppa' and email 'pr@ezanga.com' are visible in the top right corner.

3. Click on the Campaign Name

The screenshot shows the AdPad interface for managing existing campaigns. At the top, there's a navigation bar with 'Dashboard', 'Campaigns', 'Filters', 'Accounting', 'Ad Testing', 'Reports', and 'Logout'. The user is logged in as 'Hi Jimmy Hoppa' with a balance of \$10.95. The main heading is 'Manage Existing Campaigns'. Below it, there's a 'Campaign Stats' table and a 'Search Campaigns' section with various filters. The 'Account Campaign List' table contains two campaigns: 'PPC Specialist' and 'Sample Campaign'. A blue arrow points to the 'PPC Specialist' campaign name, with the word 'Click' written above it. The table has columns for Action, CID, Campaign Name, Media Type, Status, Start Date, Stop Date, Cp Budget, Daily Budget, Max CPC/PPC, Clicks/Calls, Cost, Ad Groups, Keywords, and Ads.

Manage Existing Campaigns

Find current and past advertising campaigns by name, clicks, daily budget, or simply by title. The Manage Existing Campaigns page is the main highway in connecting to all aspects of your campaigns and associated ads. Starting here, you can navigate to pages that will allow you to edit all your campaigns. Manage budgets, CPC, geo-targeting, ad copy. Simply click on the campaign requiring editing and you are on your way.

Campaign Stats

Title	Total	Active	Inactive
Campaigns	2	0	2
Ad Groups	2	2	0
Keywords	13	12	1
Ads/Listings	2	2	0

Search Campaigns

From: MM/DD/YYYY Daily Budget (\$) Equal or greater
To: MM/DD/YYYY Max CPC/PPC (\$) Equal or greater
Cost (\$) Equal or greater No. of Clicks/Calls Equal or greater

Media Type Click Call Campaign Status Enabled Disabled Deleted

Enter keywords from any part of your Campaigns listing.

Basic Search RESET FILTER SEARCH

Account Campaign List

Action	CID	Campaign Name	Media Type	Status	Start Date	Stop Date	Cp Budget	Daily Budget	Max CPC/PPC	Clicks/Calls	Cost	Ad Groups	Keywords	Ads
<input type="checkbox"/>	2880815	PPC Specialist	Click	Enabled	05/23/2017	NA	\$1,888.00	\$10.00	\$0.0050	0	\$0.00	1	1	1
<input type="checkbox"/>	2875362	Sample Campaign	Click	Enabled	04/06/2017	01/01/1970	\$0.00	\$0.40	\$0.1400	0	\$0.00	1	1	1

DOWNLOAD Go to page: 1 GO Show rows: 10 Showing page 1 of 7 PREV NEXT

4. Make Your Edits and Click 'Update'

Here, by clicking on each tab, you can edit 'Date Range & Time Targeting,' 'Geotargeting,' and 'Ad Groups.'

Ad Groups | **Date Range & Time Targeting** | Geotargeting

Advanced Time Targeting
Allows for detailed daily and hourly control of your campaign.
Click on the hours of the week for which you feel listings within this campaign will target your product or services to a particular demographic.

Optional Date Range
From: 08/05/2015
To: 08/11/2015

	Midnight 12am	4am	8am	Noon 12pm	4pm	8pm
Monday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wednesday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Thursday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Friday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Saturday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sunday	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

DIFFERENT HOURS FOR EACH DAY | SAME HOURS FOR ALL DAYS

Click → UPDATE

Make sure to save your changes by clicking 'update' once you're done. Changes will go into effect immediately.