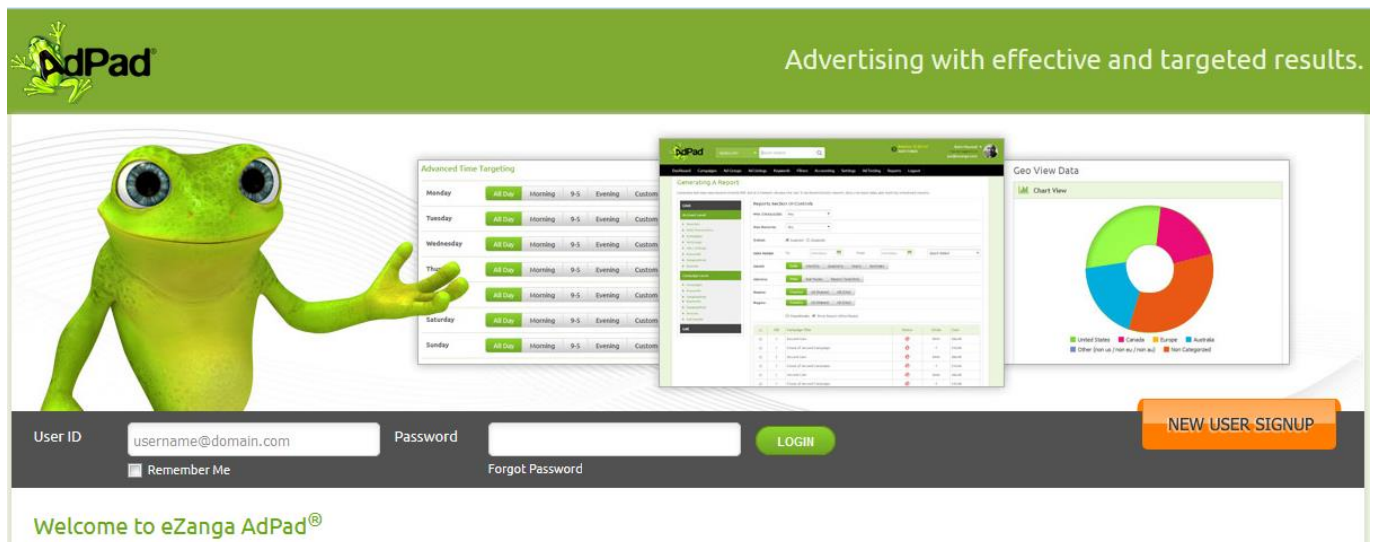


How to Bulk Edit

Update your campaigns in a single step with Bulk Update. Rather than going into each campaign to make an adjustment, you can easily:

- Turn campaigns on and off.
- Change or edit your keywords.
- Make changes to multiple campaign names and/or budgets.

1. Login to AdPad®



The image shows the AdPad login page. At the top, the AdPad logo is on the left, and the tagline "Advertising with effective and targeted results." is on the right. Below the header, a green frog mascot is on the left, pointing towards several preview windows of the AdPad interface. These windows show "Advanced Time Targeting" (a table with days and time slots), "Calculating A Report" (a form with various input fields), and "Geo View Data" (a donut chart with a legend). At the bottom, there is a login form with fields for "User ID" (containing "username@domain.com"), "Password", and a "Remember Me" checkbox. A "Forgot Password" link is also present. A green "LOGIN" button is to the right of the password field. An orange "NEW USER SIGNUP" button is in the bottom right corner. At the very bottom, it says "Welcome to eZanga AdPad®".

2. Go to 'Campaigns' Tab and Click 'Bulk Transfer'

The screenshot displays the AdPad dashboard interface. At the top, there is a green header with the AdPad logo, a search bar, and user information including a balance of \$10.95 and the name Jimmy Hoppa. Below the header is a navigation bar with tabs for Dashboard, Campaigns, Filters, Accounting, Ad Testing, Reports, Advanced, and Logout. The 'Advanced' dropdown menu is open, showing options for Ad Groups, Ad Listings, Keywords, Bulk Transfer, and Time Target & GEO. A blue arrow points to the 'Bulk Transfer' option. The main content area shows an 'Activity Dashboard' for 'Pay Per Click' with a 'Click Summary' section. The summary indicates 'Billed Clicks: 0' and 'Cost: \$0.00'. A graph titled 'AdPad Click Summary' is visible below the summary, with a 'Clicks Per Hour' label. A 'SWITCH TO CALL CAMPAIGN' button is also present on the right side of the dashboard.

3. Next to Bulk Transfer Option, Click 'Choose File'

AdPad CAMPAIGN Quick Search Balance: \$10.95 ADD FUNDS Hi Jimmy Hoppa You are logged in as pr@ezanga.com

Dashboard Campaigns Filters Accounting Ad Testing Reports Advanced Logout

Advanced > Bulk Transfer

Bulk Transfer

Using the AdPad® Bulk Upload tools, you can quickly create new bulk campaigns.

Upload New Bulk Campaigns

[Click here to download CSV format template to Create New Campaigns for Bulk Uploading.](#)

Bulk Upload No file selected.

Maximum 8MB of .csv or 150KB of zip file is allowed

Click

Download Campaigns

To make changes to current campaigns, first "Download Campaigns." With that sheet make all of the changes you need and upload it using the "Update Campaigns."

All Campaign Ad Group Ad Listing Keyword

All Campaigns Active Campaigns Inactive Campaigns

Detailed Compact

4. Upload Updated Campaign

- How to Upload:

Download Campaigns

To make changes to current campaigns, first "Download Campaigns." With that sheet make all of the changes you need and upload it using the "Update Campaigns."

All Campaign Ad Group Ad Listing Keyword

All Campaigns Active Campaigns Inactive Campaigns

Detailed Compact

[DOWNLOAD CAMPAIGNS](#)

5. Click 'Submit'

The screenshot shows the AdPad Bulk Transfer interface. At the top, there is a navigation bar with the AdPad logo, a 'CAMPAIGN' dropdown, a 'Quick Search' input field, a balance of '\$10.95', and a user profile for 'Hi Jimmy Hoppa'. Below the navigation bar is a menu with options like 'Dashboard', 'Campaigns', 'Filters', 'Accounting', 'Ad Testing', 'Reports', 'Advanced', and 'Logout'. The main content area is titled 'Bulk Transfer' and includes a sub-header 'Bulk Transfer' and a description: 'Using the AdPad® Bulk Upload tools, you can quickly create new bulk campaigns.' There are two main sections: 'Upload New Bulk Campaigns' and 'Download Campaigns'. The 'Upload' section has a 'Bulk Upload' label, a 'Browse...' button, 'No file selected.', and a 'SUBMIT' button. A blue arrow points to the 'SUBMIT' button with the text 'Click'. The 'Download' section has a description: 'To make changes to current campaigns, first "Download Campaigns." With that sheet make all of the changes you need and upload it using the "Update Campaigns."' and several checkboxes for selection: 'All', 'Campaign', 'Ad Group', 'Ad Listing', 'Keyword', 'All Campaigns', 'Active Campaigns', 'Inactive Campaigns', 'Detailed', and 'Compact'. A 'DOWNLOAD CAMPAIGNS' button is located at the bottom right of the 'Download' section.

Once you've hit 'Submit,' all changes to your campaign will be effective immediately.