

How to Bulk Upload

Integrating and uploading numerous campaigns into any system is time-consuming. When you have existing campaigns in AdWords or Bing, you don't want to start from scratch in a new platform. That's why eZanga's AdPad® Campaign Wizard has a bulk upload option.

1. Login to AdPad®

AdPad® Advertising with effective and targeted results.

Advanced Time Targeting

Day	Time Slot	Custom
Monday	All Day	Morning 9-5 Evening Custom
Tuesday	All Day	Morning 9-5 Evening Custom
Wednesday	All Day	Morning 9-5 Evening Custom
Thursday	All Day	Morning 9-5 Evening Custom
Friday	All Day	Morning 9-5 Evening Custom
Saturday	All Day	Morning 9-5 Evening Custom
Sunday	All Day	Morning 9-5 Evening Custom

Generating a Report

Geo View Data

Chart View

User ID: Password:

Remember Me [Forgot Password](#)

Welcome to eZanga AdPad®

2. Go to 'Campaigns' Tab and Click 'Bulk Transfer'

The screenshot displays the AdPad dashboard interface. At the top, there is a green header with the AdPad logo, a search bar, and user information including a balance of \$10.95 and the name Jimmy Hoppa. Below the header is a navigation bar with tabs for Dashboard, Campaigns, Filters, Accounting, Ad Testing, Reports, Advanced, and Logout. The 'Advanced' dropdown menu is open, showing options for Ad Groups, Ad Listings, Keywords, Bulk Transfer, and Time Target & GEO. A blue arrow points to the 'Bulk Transfer' option. The main content area shows an 'Activity Dashboard' for 'Pay Per Click' with a 'Click Summary' section displaying 'Billed Clicks: 0' and 'Cost: \$0.00'. A graph titled 'AdPad Click Summary' is visible below the summary.

3. Click 'Choose File' Next to Bulk Upload Option

Make sure 'New Campaign' is selected. (**Note:** Bing users must save their campaigns to an Excel spreadsheet prior to uploading.)

AdPad CAMPAIGN Quick Search Balance: \$10.95 ADD FUNDS Hi Jimmy Hoppa You are logged in as pr@ezanga.com

Dashboard Campaigns Filters Accounting Ad Testing Reports Advanced Logout

Advanced > Bulk Transfer

Bulk Transfer

Using the AdPad® Bulk Upload tools, you can quickly create new bulk campaigns.

Upload New Bulk Campaigns

[Click here to download CSV format template to Create New Campaigns for Bulk Uploading.](#)

Bulk Upload No file selected.

Maximum 8MB of .csv or 150KB of zip file is allowed

Download Campaigns

To make changes to current campaigns, first "Download Campaigns." With that sheet make all of the changes you need and upload it using the "Update Campaigns."

All Campaign Ad Group Ad Listing Keyword

All Campaigns Active Campaigns Inactive Campaigns

Detailed Compact

4. Upload Campaigns

How to Download:

- Click '*Download Templates.*'
- Add campaign details.
- Use '*New Campaigns*' setting to save and upload template.

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All Campaign Ad Group Ad Listing Keyword

All Campaigns Active Campaigns Inactive Campaigns

Detailed Compact

[DOWNLOAD CAMPAIGNS](#)

How to Make Changes to Existing Campaigns:

- Click '*Download Campaigns.*'
- Choose an option to change (e.g. *Campaign, Ad Group, Ad Listing, or Keyword.*) For example, to make changes to your keyword list, select '*Keyword.*'
 - **Note:** When you choose an option, AdPad® auto-selects 'Campaign' for you. For example, if you choose Ad Group, AdPad® auto-selects 'Campaign' as well. Choosing '*All*' will select all options.
- Click '*Download Templates*' to download the selected data into an Excel spreadsheet.

5. Click 'Submit'

AdPad

CAMPAIGN Quick Search

Balance: \$10.95
ADD FUNDS

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Advanced > Bulk Transfer

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Click 

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Detailed Compact

Once you've hit 'Submit,' all changes to your campaign will be effective immediately.